



PURE SUCCULENTS



PURE GREENPLANTS



PURE ORCHIDS

PLAINVIEW  **PURE**

PLAINVIEW PURE

ECO-FRIENDLY

Plainview PURE is our flagship brand of premium plants designed for home, office, and seasonal gardens. From our exquisite orchids to our striking succulents and hardy green plants, our products provide long-lasting beauty with minimal care.

PLAINVIEW BRANDS



PURE SUCCULENTS

Originating from around the world, our succulents and cactus are available in a large variety of sizes, shapes and colors.



PURE ORCHIDS

Sourced from worldwide orchid breeders, our orchids offer large petals, high bud count and intense colors.



PURE GREENPLANTS

With a hardy disposition and a large selection to choose from, our GreenPlants are the ultimate in low maintenance home décor.

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HEALTHY GREENS

Plainview PURE. It's the essence of nature. Striking plants with intense colors, unique shapes, and hardy dispositions. Our PURE line of plants brings the beauty of nature indoors. These plants are available in a wide range of varieties and sizes. From individual plants to garden designs, we create high-quality, high-value products that provide long lasting beauty and enjoyment.

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PUREORCHIDS Stunning Orchids in Stylish Designs

Phaleanopsis orchids are by far the most popular orchid variety. Their ease of care and long lasting flowers make them an ideal addition to both home and office. With bright, indirect light and a little bit of moisture, these orchids will display colorful showy blooms for quite some time.

Over the past decade Plainview Growers has become a premier orchid grower. We start by importing only the finest breeds from Taiwan and the Netherlands, and finishing them in our family owned greenhouse. We use a mixture of sphagnum moss and coconut fiber, which provides proper water retention without overwhelming the plant. Our experienced growers carefully nurture the plants, providing the proper lighting, humidity, and temperature for each growth stage. This special attention ensures we produce healthy and hardy plants that deliver long-lasting and showy blooms.

Always looking for new and interesting varieties, we have added the Big Lip orchid to our portfolio. These peloric orchids are bred to have a striking, larger lip. The larger lip enhances the look of the orchid creating a stunning visual and a perceived overall larger appearance.

NATURAL ORCHIDS

Pure Orchids are available in a multitude of colors and sizes. Colors range from light to dark and from solid to novelty colors with unique markings. Our orchids are available in three sizes: 3" Micro Mini, 4" Mini, and 5".



WHITE



LIPSTICK



PINK



PURPLE



YELLOW



KALEIDOSCOPE



ORANGE



CORAL SALMON



NOVELTY

COLORFUZE ORCHIDS

Make a bold statement with the extra intensity of our ColorFuze orchids. We inject a patented, non-toxic dye into our premium 5" orchid. The dye infuses throughout the plant, creating deep colored flowers with stunning variations in the trailing buds.



BLUE DIAMOND



BLUE OCEAN



ULTRA VIOLET



PURPLE FUSION



LAVENDER MIST



PINK LEMONADE



APRICOT SUNSET



LIMELIGHT



PUREGREENPLANTS

GreenPlants are once again driving up floral sales! These easy-to-grow and extremely hardy plants are popular with both experienced and new plant lovers. With beautiful glossy leaves, color variations, and a range of sizes, our GreenPlants are well suited for placement virtually anywhere.

We've introduced more varieties to our GreenPlant portfolio, allowing us to create two sub categories – Foliage and GreenPlants.

Compact Foliage plants are a great choice for smaller spaces. They have a similar price point as succulents however, they offer a completely different look. The Variegated Spider plant and Sansevieria Hahnii add warmth with a traditional look. Tradescantia Nanouk and Peperomia offer leafy foliage with deep rich color. For something a little more unique, we offer Fishbone Cactus and Coffee Arabica.

Our larger, more prominent GreenPlant varieties are great for larger areas. These premium plants can grow quite large, creating a striking focal point. The traditional and iconic Sansevieria Trifasciata provides a retro look and is great for first time plant owners. Pachira plants are a much sought after variety and are highly valued for their leafy green leaves and symbolism. For something a little more lush and leafy, we offer Calathea, Monstera Adansonii (Swiss Cheese Plant), and Ficus Bambino (Fiddle Leaf Fig).

Both our Foliage and GreenPlants are available in a multitude of upgraded ceramic pots.

GREEN PLANTS

Versatile and care-free, our Foliage and GreenPlants perform well most anywhere! From rich leafy greens to deeply hued variations, this category of plants offers a wide variety of styles and growing habits.



SPIDER VARIEGATED



FISHBONE CACTUS



TRADESCANTIA NANOUK



**PEPEROMIA
CITRUS TWIST**



**PEPEROMIA
EMERALD ISLE**



COFFEE ARABICA



HAHNII GOLDEN



HAHNII GREEN



HAHNII JADE PAGODA



**CALATHEA
RATTLESNAKE**



FICUS BAMBINO



MONSTERA ADANSONII



**PHILODENDRON
BIRKIN**



PACHIRA BRAID



PACHIRA SINGLE



**TRIFASCIATA
BLACK FLAME**



**TRIFASCIATA
GOLDEN**



**TRIFASCIATA
GREEN**



TRIFASCIATA SUPERBA



**TRIFASCIATA
MOONSHINE**



**CYLINDRICA
FERNWOOD**



PURE SUCCULENTS

Exceptional Quality & Selection

Succulents continue to be a strong performer in the floral industry. These hardy and versatile plants offer an abundance of varieties, sizes and price points; making them appealing across all age groups and gardening experience levels.

At Plainview Growers, we continuously seek new varieties that perform well, offer aesthetic appeal, and are long lasting. Planted in our own proprietary blend of growing material, they receive the proper nutrients and moisture for optimal growth. Because they are grown in our own greenhouse, we can ensure every plant is big, healthy, and beautiful before it ships! Most varieties are available in both 2" and 5" sizes. We also offer 6" combos that showcase a variety of succulents in a garden format.

Cactus plants continue to appeal to a subset of succulent buyers. These plants are slow growing, which makes them perfect houseplants! They require very little attention and won't quickly outgrow their containers. We consistently source a wide variety of cacti; searching for only the hardiest varieties with unique and intriguing features. These features range from soft wispy white filaments, to short yellow spines, to colorful rounded tops.

All our succulent and cactus plants are available in a wide selection of upgraded ceramic pots.



New & Notable

At Plainview, the status quo is never the norm. We are always in search of the latest trends and the newest plants to add to our program. Last year, we added the patented Aloe Gator succulents to our portfolio. This year we've increased our GreenPlant varieties for more choices.

Now, we've found something we know everyone will want.

Introducing the Friendliest Cactus on the Planet!

Cereus Jamacaru is the newest addition to our product line. This deep green cactus has long vertical ridges, soft, fuzzy areoles, and NO SPINES. It's so soft and smooth, you will want to touch it. And of course, you can!

Truly child and pet friendly - there are no worries with this friendly cactus. No spines, no stickers, no pain. Just soft and smooth to the touch! Our Friendly Cactus is available in a 5.5" upgraded ceramic; making it a perfect statement plant.



PEARLS — ECHEVERIA

The Pearl family is comprised of Echeveria. These beautiful rosettes have universal appeal. Colors range from deep dark hues of green, purple, and black to the lightest of blue and gray.



AGAVOIDES



**AGAVOIDES
LEMAIRE/MIRANDA**



**AGAVOIDES
RED SHADE**



**AGAVOIDES
CHRISTMAS**



AFFINIS



ALBALI



MIRA



APUS



HERCULES



LINDA



ORION



LILACINA



TEXENSIS



MORNING DEW



ORPET



SPOON PEARL



INDIGO PEARL



CURLY PEARL



PULIDONIS



RED SKY



SERRANO

ROCKS

The Rock family consists of Aloe, Gasteria, and Haworthia. With their edgy feel and pointy leaves these plants offer a wide variety of unique styles. This family is hardier than most and can perform well in low light areas.



**ALOE
GATOR ALLY**



**ALOE GATOR
GREAT WHITE**



**ALOE GATOR PINK
DRAGON**



ALOE GATOR PIRANHA



**ALOE
ARBORESCENS**



ALOE HUMILIS



**ALOE
MITRIFORMIS**



**GASTERIA
ARISTATA**



**GASTERIA
DURBAN**



**GASTERIA
FLOW**



**HAWORTHIA
BARCELONA**



**HAWORTHIA
PENTAGONA**



GASTERIA KYAKA



**HAWORTHIA
CONCOLOR**



**HAWORTHIA
ROYAL ALBERT**



**GASTERIA ROYAL
WOLFGANG**



**HAWORTHIA
LIMIFOLIA**



**HAWORTHIA SUPER
FASCIATA**



WOODS

Our Woods family is comprised of the fast growing Crassula. This family boasts rich, leafy greens with soft edges and unique forms. With its fuller appearance, these plants create a beautiful single focal point.



CURLY GRAY



HORNTREE



TENELLI



HULK



MINOVA MAGIC



OVATA

CACTUS

With the exception of Cereus Jamacaru, most Cacti have prickly spines growing from their fleshy stems. These spines can be long and hard or short and fuzzy. Cactus add amazing interest with their funky and atypical shapes.



**CEREUS
JAMACARU**



PILOSOCEREUS



PILOSOCEREUS



ESPOSTOA



ECHINOPSIS



GYMNOCALYCIUM



MAMMILLARIA



MAMMILARIA



MAMMILARIA



GRAFTED



GRAFTED



GRAFTED

ALL NATURAL OAT GRASS



Gentle natural fiber that is vital in maintaining healthy digestion.

Contains chlorophyll which is a natural and healthy antibiotic.

Excellent source of vitamins, minerals, amino acids, enzymes and protein.

A great choice for cats, dogs, rabbits, reptiles and birds.



Healthy Greens 81

UNSURPASSED QUALITY & SERVICE

For over 35 years, The Van Vugt Family has been dedicated to providing high quality, high value plants. All our varieties are hand selected for their natural beauty, longevity, and durability. Our goal is to provide you with a plant that looks great and lasts long! With our dedicated team of seasoned growers, you can expect high quality plants across all our product lines.

Our facilities are family owned and operated; which is why we can stand behind our products and our service. From product development to delivery at your warehouse – and everything in between – our focus is on quality, accuracy, and ensuring your satisfaction is achieved. We don't want to meet your expectations; we want to exceed them!

Hardy plants are just the first step in our process. Just as much planning, care, and diligence is given to our upgrades. Our ceramics and gardens are designed to enhance the beauty of our plants; not compete with them. We offer choices that are seasonal, stylish, and trend-setting.

We know you have options and we don't take your loyalty lightly. We strive to provide the best possible service and products in the industry. By deploying technology, utilizing efficient scheduling, and taking advantage of seasonality, we continue to drive down costs so we can offer high quality plants at a fair and competitive price!

BEAUTIFUL PLANTS... HARDY VARIETIES... STYLISH UPGRADES...COUNTLESS CHOICES

— THAT'S PLAINVIEW PURE



PLAINVIEW PURE



101 Gibbs Road
Allamuchy, NJ

+1.800.541.1611 P

+1.908.684.5474 F

plainviewpure.com